

theHoustonMuseumofnaturalscience

Special Exhibition Support Benefits

\$100,000 + Support Level

Prominent recognition as an Exhibition Underwriter on entrance title wall

Donor name inclusion as an Exhibition Underwriter in:

- o Printed marketing, promotional collateral materials (brochures, rack cards, posters, etc.)
- o Select Museum-placed advertising in local/regional printed media
- o *MuseumNews*, members' publication (distribution of 53,000+)
- o Inclusion on HMNS website (www.hmns.org) – 2 million hits/year

Two special VIP Behind the Scenes Guided Tours of exhibition with HMNS Curator

Prominent recognition in all printed invitations for opening week special events

Option to purchase additional discounted exhibition tickets

Recognition in a Museum publication annually

Discounted memberships for employees

Benefit	Value
One After-Hours Exhibition Private Viewing event for donor guests and employees* (Limit of 100 complimentary exhibition tickets.)	\$ 2,000.00
Use of a Museum Hall one time per year for entertaining *	\$ 2,000.00
Five complimentary Exhibition Catalogues autographed by exhibition curator (if applicable)	\$ 125.00
100 complimentary Museum admission tickets (permanent exhibit halls)	\$ 800.00
100 complimentary Burke Baker Planetarium tickets	\$ 600.00
100 complimentary Cockrell Butterfly Center tickets	\$ 600.00
Total Fair Market Value of Benefits	\$ 6,125.00

Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

January – November only. Private building-event rental fee waived. Food, beverage and security costs are the responsibility of the underwriter. Event dates are on a first come-first served basis and subject to normal Museum policies.

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Special Exhibition Support Benefits

\$50,000 + Support Level

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- Select Museum-placed advertising in local/regional printed media
- *MuseumNews*, members' publication (distribution of 53,000+)
- Inclusion on HMNS website (www.hmns.org) – 2 million hits/year

Two special VIP Behind the Scenes Guided Tours of exhibition with HMNS Curator

Prominent recognition in all printed invitations for opening week special events

Option to purchase additional discounted exhibition tickets

Recognition in a Museum publication annually

Discounted memberships for employees

Benefit	Value
One After-Hours Exhibition Private Viewing event for donor guests and employees* (Limit of 100 complimentary exhibition tickets.)	\$ 2,000.00
Three complimentary Exhibition Catalogues autographed by exhibition curator (if applicable)	\$ 75.00
50 complimentary Museum admission tickets (permanent exhibit halls)	\$ 400.00
50 complimentary Burke Baker Planetarium tickets	\$ 300.00
50 complimentary Cockrell Butterfly Center tickets	\$ 300.00
Total Fair Market Value of Benefits	\$ 3,075.00

Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

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Special Exhibition Support Benefits

\$25,000 + Support Level

Prominent recognition as an Exhibition Underwriter on entrance title wall

Donor name inclusion as an Exhibition Underwriter in:

- o Printed marketing, promotional collateral materials (brochures, rack cards, posters, etc.)
- o Select Museum-placed advertising in local/regional printed media
- o *MuseumNews*, members' publication (distribution of 53,000+)
- o Inclusion on HMNS website (www.hmns.org) – 2 million hits/year

One special VIP Behind the Scenes Guided Tour of exhibition with HMNS Curator

Prominent recognition in all printed invitations for opening week special events

Option to purchase additional discounted exhibition tickets

Recognition in a Museum publication annually

Discounted memberships for employees

Benefit	Total FMV
One After-Hours Exhibition Private Viewing event for donor guests and employees* (Limit of 100 complimentary exhibition tickets.)	\$ 2,000.00
Two complimentary Exhibition Catalogues autographed by exhibition curator (if applicable)	\$ 50.00
25 complimentary Museum admission tickets (permanent exhibit halls)	\$ 200.00
25 complimentary Burke Baker Planetarium tickets	\$ 150.00
25 complimentary Cockrell Butterfly Center tickets	\$ 150.00
Total Fair Market Value of Benefits	\$ 2,550.00

Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

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