

theHoustonMuseumofnaturalscience

IMAX® Sponsorship Benefits

\$25,000 IMAX ® Support Level: (*Maximum of 4 sponsors per film*)

Donor name/logo shown on the IMAX screen approx. 6 seconds prior to each presentation of the film

- Category exclusivity

Donor name inclusion as IMAX Sponsor in:

- *MuseumNews*, a publication distributed to Museum members and others (distribution of 53,000+)
- Inclusion on HMNS website (www.hmns.org) – 2 million hits/year – with link to Donor’s website

Donor name will also be included as IMAX Sponsor whenever possible in:

- Printed marketing, promotional collateral materials (brochures, posters, etc.)
- Select Museum-placed advertising in local/regional printed media

Recognition in a Museum publication annually

Opportunity to purchase additional IMAX tickets at a discounted rate.

Discounted memberships for employees

Benefit	Value
One private showing of film for Donor employees, clients and special guests*	\$ 2,000.00
25 complimentary Museum admission tickets (permanent exhibit halls)	\$ 200.00
25 complimentary Burke Baker Planetarium tickets	\$ 150.00
25 complimentary Cockrell Butterfly Center tickets	\$ 150.00
Total Fair Market Value of Benefits	\$ 2,500.00

Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

**Showing must occur (Mon-Thurs, afternoon/evening) during run of film. Maximum of 396 guests per show.*