

theHoustonMuseumofnaturalscience

Wortham Giant Screen Theatre Sponsorship Benefits

\$25,000 Giant Screen Support Level: (*Maximum of 4 sponsors per film*)

Donor name/logo shown on the Giant Screen approx. 6 seconds prior to each presentation of the film

- o Category exclusivity

Donor name inclusion as Giant Screen Sponsor in:

- o *MuseumNews*, a publication distributed to Museum members and others (distribution of 47,000+)
- o Inclusion on HMNS website (www.hmns.org) – 1 million hits/year – with link to Donor’s website

Donor name will also be included as Giant Screen Sponsor whenever possible in:

- o Printed marketing, promotional collateral materials (brochures, posters, etc.)
- o Select Museum-placed advertising in local/regional printed media

Recognition in a Museum publication annually

Opportunity to purchase additional Wortham Giant Screen Theatre tickets at a discounted rate.

Discounted memberships for employees

Benefit	Value
One private showing of film for Donor employees, clients and special guests*	\$ 2,500.00
25 complimentary Museum admission tickets (permanent exhibit halls)	\$ 275.00
25 complimentary Burke Baker Planetarium tickets	\$ 150.00
25 complimentary Cockrell Butterfly Center tickets	\$ 150.00
Total Fair Market Value of Benefits	\$ 3,075.00

Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

*Showing must occur (Mon-Thurs, afternoon/evening) during run of film. Maximum of 396 guests per show.