

theHoustonMuseumofnaturalscience

Wortham Giant Screen Theatre Support Benefits

(Maximum of 4 sponsors per film)

For a \$25,000 contribution to the Museum's science education programming, donor will receive the following benefits, including recognition in conjunction with one Giant Screen film of the donor's choosing:

Donor name/and logo shown on the Giant Screen approx. 6 seconds prior to each presentation of the film. This is the only venue in the Museum where logos are allowed to be displayed.

Donor name inclusion as Giant Screen Sponsor in:

- o *MuseumNews*, a publication distributed to Museum members and others (distribution of 52,000+)
- o Inclusion on HMNS website (www.hmns.org) – 1.1 million visitors/year – with link to Donor's website

Donor name will also be included as Giant Screen Sponsor whenever possible in:

- o Printed marketing, promotional collateral materials (brochures, posters, etc.)
- o Select Museum-placed advertising in local/regional printed media

Recognition in a Museum publication annually

Opportunity to purchase additional Wortham Giant Screen Theatre tickets at a discounted rate.

Discounted memberships for employees and the following valued benefits:

Benefit	Value
One private showing of film for Donor clients, special guests and employees*	\$ 2,500.00
25 complimentary Museum admission tickets (permanent exhibit halls)	\$ 300.00
25 complimentary Burke Baker Planetarium tickets	\$ 175.00
25 complimentary Cockrell Butterfly Center tickets	\$ 175.00
Total Fair Market Value of Benefits	\$ 3,150.00

Donor can decline the valued benefits, making the entire amount of donation a charitable deduction.

*Showing must occur on a Monday through Thursday afternoon/evening during the fun of the film. Maximum of 396 guests (total theater capacity.)