

# *theHoustonMuseumofnaturalscience*

## Partners in Education Benefits

### **\$50,000 + Support Level**

Donor recognized as supporter of the Museum’s **Scout Program** or **Free Thursday** Program for one year

- For Scout Program: Recognition in all Scout promotional and educational materials including Educator Guide
  - 13,000 magazine-style Education Guides are printed and distributed to educators, school coordinators, principals, etc. Also available for download on Museum website.
- For Free Thursday Program, donor featured as follows:
  - On signage at both entrances into the Grand Hall and at the elevators by the entry into the Museum from the parking garage. This recognition will take place on every Thursday during the year of company’s sponsorship
  - On HMNS website (www.hmns.org) in the Free Thursday section for the entire year of the company’s partnership
    - Website receives 1.1 million visitors/year
  - In *MuseumNews*, which is the bimonthly members publication (distribution of 52,000+)
  - Company name can be featured on tickets given to patrons during the Free Thursday timeslot.

Donor also recognized as a **Partner in Education** for one year

- Featured on
  - **Partners in Education** sign in Museum for one year
  - HMNS website (www.hmns.org)
    - 1.1 million visitors/year
  - *MuseumNews* –
    - Bimonthly members magazine-style publication (distribution of 52,000+)
  - Xploration Summer Camp Catalog
    - 56,000 printed and mailed/distributed
    - Also available for download on HMNS website
- Four behind-the-scenes VIP tours with a Museum curator (limit of ten guests per tour)
- Discounted memberships offered for employees, which gives them discounts on everything the Museum has to offer.

<b>Benefit</b>	<b>Value</b>
Use of a Museum Hall one time per year for entertaining*	\$ 3,741.00
One complimentary President’s Circle membership for company executive	\$ 487.00
100 complimentary Museum admission tickets (permanent exhibit halls)	\$ 1,200.00
100 complimentary Burke Baker Planetarium tickets	\$ 700.00
100 complimentary Cockrell Butterfly Center tickets	\$ 700.00
<b>Total Fair Market Value of Benefits</b>	<b>\$ 6,828.00</b>

Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

\* January – November only. Private building-event rental fee waived. Food, beverage and security costs are the responsibility of the underwriter. Event dates are on a first come-first served basis and subject to normal Museum policies.

\*\*Program is already committed for 2015-2016 school year. Donor has right of first refusal for 2016-2017.

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## Partners in Education Benefits

### **\$25,000 + Support Level**

Opportunity for donor to be recognized as Partner in Education with specific recognition in conjunction with *one* of the following science education programs for one year:

- ***Bugs on Wheels***
  - In this outreach program, a Museum Naturalist visits schools with live insects and actual Museum specimens to give students an exciting hands-on opportunity to explore insect life and their environment. Each 30 to 45 minute presentation is tailored to the appropriate grade level. (Donor can choose to be listed as a Wiess Energy Hall Partner rather than a Partner in Education.)
- ***Educator E-Newsletter***
  - The Museum emails a monthly newsletter to educators who have signed up to specifically receive information about the Museum's education programs, including educator resources and continuing education courses.
  - As of January 2015, the distribution list contains **11,721** email addresses and is forwarded to many, many more.
  - Wording on each Newsletter will say “Generously supported by DONOR NAME.”

Donor will also be recognized as a ***Partner in Education***

- Featured on
  - ***Partners in Education*** sign in Museum
  - HMNS website (www.hmns.org)
    - 1.1 million visitors/year
  - *MuseumNews* –
    - Bimonthly members publication (distribution of 52,000+)
  - Xploration Summer Camp Catalog
    - 56,000 printed and mailed/distributed
    - Also available for download on HMNS website
- Three behind-the-scenes VIP tours with a Museum curator (limit of ten guests per tour)
- Discounted memberships offered for employees, which gives them discounts on everything the Museum has to offer.

<b>Benefit</b>	<b>Value</b>
Use of a Museum Hall one time per year for entertaining*	\$ 3,741.00
One complimentary Discoverer Level membership for company executive	\$ 275.00
50 complimentary Museum admission tickets (permanent exhibit halls)	\$ 600.00
50 complimentary Burke Baker Planetarium tickets	\$ 350.00
50 complimentary Cockrell Butterfly Center tickets	\$ 350.00
<b>Total Fair Market Value of Benefits</b>	<b>\$ 5,316.00</b>

Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

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## Partners in Education Benefits

### **\$15,000 + Support Level**

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With a \$15,000 donation to science education programming, Donor recognized as supporter of the Museum's the *Educator Event @ HMNS*

- An annual event where teachers, school administrators, and others involved in education come to the Museum to learn about what our Museum and other education entities have to offer to educators and students through field trips, professional development and programming.
- Title of event will appear on all collateral materials and Museum website as *The Educator Event @ HMNS, generously supported by Donor*

Donor recognized as a *Partner in Education* for one year

- Featured on
  - *Partners in Education* sign in both Museum locations for one year
  - HMNS website (www.hmns.org)
    - 1.1 million visitors/year
  - *MuseumNews* –
    - Bimonthly members publication (distribution of 52,000+)
  - Xploration Summer Camp Catalog
    - 56,000 printed and mailed/distributed
    - Also available for download on HMNS website
- Two behind-the-scenes VIP tours with a Museum curator (limit of ten guests per tour)
- Discounted memberships offered for employees, which gives them discounts on everything the Museum has to offer.

<b>Benefit</b>	<b>Value</b>
One complimentary Discoverer Level membership for company executive	\$ 275.00
25 complimentary Museum admission tickets (permanent exhibit halls)	\$ 300.00
25 complimentary Burke Baker Planetarium tickets	\$ 175.00
25 complimentary Cockrell Butterfly Center tickets	\$ 175.00
<b>Total Fair Market Value of Benefits</b>	<b>\$ 925.00</b>

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Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

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# theHoustonMuseumofnaturalscience

## Partners in Education Benefits

### \$10,000 + Support Level

Donor recognized as a *Partner in Education* for one year

- Featured on
  - *Partners in Education* sign in Museum for one year
  - HMNS website (www.hmns.org)
    - 1.1 million visitors/year
  - *MuseumNews* –
    - Bimonthly members publication (distribution of 52,000+)
  - Xploration Summer Camp Catalog
    - 56,000 printed and mailed/distributed
    - Also available for download on HMNS website
- Two behind-the-scenes VIP tours with a Museum curator (limit of ten guests per tour)
- Discounted memberships offered for employees, which gives them discounts on everything the Museum has to offer.

Benefit	Value
One complimentary Discoverer Level membership for company executive	\$ 275.00
25 complimentary Museum admission tickets (permanent exhibit halls)	\$ 300.00
25 complimentary Burke Baker Planetarium tickets	\$ 175.00
25 complimentary Cockrell Butterfly Center tickets	\$ 175.00
<b>Total Fair Market Value of Benefits</b>	<b>\$ 925.00</b>

### \$5,000 + Support Level

Donor recognized as a *Partner in Education* for one year

- Featured on
  - *Partners in Education* sign in Museum for one year
  - HMNS website (www.hmns.org)
    - 1.1 million visitors/year
  - *MuseumNews* –
    - Bimonthly members publication (distribution of 52,000+)
  - Xploration Summer Camp Catalog
    - 56,000 printed and mailed/distributed
    - Also available for download on HMNS website
- One behind-the-scenes VIP tour with a Museum curator (limit of ten guests)
- Discounted memberships offered for employees, which gives them discounts on everything the Museum has to offer.

Benefit	Value
One complimentary Voyager membership for company executive	\$ 175.00
25 complimentary Museum admission tickets (permanent exhibit halls)	\$ 300.00
25 complimentary Burke Baker Planetarium tickets	\$ 175.00
25 complimentary Cockrell Butterfly Center tickets	\$ 175.00
<b>Total Fair Market Value of Benefits</b>	<b>\$ 825.00</b>

Donor can decline the valued benefits, making the entire amount of donation a charitable contribution.

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\*\*Program is already committed for 2015-2016 school year. Donor has right of first refusal for 2016-2017.